



# BENJAMIN MOORE® NATURA™ INTERIOR WATERBORNE PAINT PRIMER 511

## Features

- Virtually odorless
- Zero VOC's
- Quick return to service
- 100% Acrylic
- Spatter-resistant
- Exhibits excellent holdout properties

## General Properties

A low odor, zero VOC, 100% acrylic interior latex primer sealer with spatter resistant properties. Ideally suited for residential applications. Natura™ Interior Waterborne Primer (511) does not have the odor of conventional primers which contain ingredients as Volatile Organic Compounds (VOC's). Always use Natura™ Interior Waterborne Primer (511) as a first coat when a low odor, VOC free primer/finish system is required.


## Recommended For:

Priming and sealing new or previously painted drywall, composition board, wood, concrete, plaster, and other porous surfaces when a low odor, solvent free primer/finish system is desired.

## Limitations:

Do not paint when temperature of air and surface is below 50° F (10° C).

## Product Information

Colors		Technical Data <sup>o</sup>		White																			
— <b>Standard:</b> (01) White (May be tinted with up to 2.0 fl. oz. of GENNEX® Waterborne Colorants per gallon)		Vehicle Type	100% Acrylic Latex																				
— <b>Tint Bases:</b> GENNEX® Waterborne Colorant Base: (04) Deep Base		Pigment Type	Titanium Dioxide																				
— <b>Special Colors:</b> Contact your Benjamin Moore & Co. representative.		Volume Solids	29%																				
— <b>Certification:</b> VOC compliant in all regulated areas		Theoretical Coverage At	375 - 425 Sq. Ft.																				
 <p>Based on independent, third-party laboratory testing, the Green Promise™ designation certifies that this product meets or exceeds each standard shown in the following chart.</p> <table border="1"> <tr> <td>LEED</td> <td>Green Seal GS-11</td> <td>GS-11 2009</td> <td>GS-11 2010</td> <td>MPI Green</td> <td>Greenguard</td> </tr> <tr> <td>YES</td> <td>YES</td> <td>YES</td> <td>YES</td> <td>YES</td> <td>YES</td> </tr> </table> <table border="1"> <tr> <td>Greenguard CH &amp; SCH</td> <td>CHPS</td> <td>VOC (any color)</td> </tr> <tr> <td>YES</td> <td>YES</td> <td>0</td> </tr> </table>		LEED	Green Seal GS-11	GS-11 2009	GS-11 2010	MPI Green	Greenguard	YES	YES	YES	YES	YES	YES	Greenguard CH & SCH	CHPS	VOC (any color)	YES	YES	0	Recommended Film Thickness	— Wet 4.0 mils — Dry 1.2. mils		
		LEED	Green Seal GS-11	GS-11 2009	GS-11 2010	MPI Green	Greenguard																
YES	YES	YES	YES	YES	YES																		
Greenguard CH & SCH	CHPS	VOC (any color)																					
YES	YES	0																					
		Dry Time @ 77° F (25° C) @ 50% RH	— Dry To Touch	30 Minutes																			
			— To Recoat	1- 2 Hours																			
			— To Hard Dry	1- 2 Hours																			
		Dries By	Evaporation, Coalescence																				
		Viscosity	98 ± 3 KU																				
		Flash Point	None																				
		Gloss/Sheen	Flat (14 ± 4)																				
		Surface Temperature at application	— Min.	50° F																			
			— Max.	90° F																			
		Thin With:	Clean Water																				
		Clean Up Thinner	Clean Water																				
		Weight Per Gallon	10.0 lbs																				
		Storage Temperature	— Min.	40° F																			
			— Max.	90° F																			
<b>Technical Assistance</b> Available through your local authorized independent BENJAMIN MOORE® retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com, or consult your local Yellow Pages.		<b>Volatile Organic Compounds (VOC)<sup>+</sup></b> 0 Grams/Liter 0 Lbs./Gallon																					

\* Reported VOC values are for all bases/colors.

# Natura™ Interior Waterborne Paint, Primer (511)

## Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles before priming.

**Difficult Substrates:** Benjamin Moore & Co. offers a variety of specialty primers for use over difficult substrates such as plaster, bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your BENJAMIN MOORE® retailer can recommend the right problem-solving primer for your special needs.

**WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

## Primer/Finish Systems

Natura™ Interior Waterborne Primer is the preferred primer in most situations. For best hiding results tint the primer to the approximate finish coat color.

**Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

### Wood, and engineered wood products, New:

**Primer:** Natura™ Interior Waterborne Primer (511)

For bleeding woods such as cedar and redwood, use Benjamin Moore® Fresh Start® All-Purpose 100% Acrylic Primer (023) or Benjamin Moore® Fresh Start® All-Purpose Alkyd Primer (024)

**Finish:** 1 or 2 coats of the Natura™ interior finish of your choice

### Drywall, New:

**Primer:** Natura™ Interior Waterborne Primer (511)

**Finish:** 1 or 2 coats of the Natura™ interior finish of your choice

### Plaster, Cured:

**Primer:** Natura™ Interior Waterborne Primer (511)

**Finish:** 1 or 2 coats of the Natura™ interior finish of your choice

### Masonry, Cured:

#### Rough or Pitted Masonry:

**Primer:** Super Spec® Latex Block Filler (160)

**Finish:** 1 or 2 coats of the Natura™ interior finish of your choice

### Smooth Poured or Pre-cast Concrete:

**Primer:** Moore's® Acrylic Masonry Sealer (066) or Natura™ Interior Waterborne Primer (511)

**Finish:** 1 or 2 coats of the Natura™ interior finish of your choice

### Unpainted Metal (Ferrous):

**Primer:** Ironclad® Latex Low Lustre Metal & Wood Enamel (363 or C363) or Ironclad® Alkyd Low Lustre Metal & Wood Enamel (C163 or Z163)

**Finish:** 1 or 2 coats of the Natura™ interior finish of your choice

**Repaint, All Substrates:** Prime bare areas with the primer recommended for the substrate above.

## Application

**Mixing of Paint:** Stir thoroughly before and during use. Apply one or two coats.

**Paint Application:** For best results, use a premium BENJAMIN MOORE® custom-blended nylon/polyester brush, premium BENJAMIN MOORE® roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

**Spray, Airless:** Fluid Pressure — 1,500 or 2,500 PSI;  
Tip — .013 - .017 Orifice

## Thinning/Cleanup

Thinning is unnecessary, but, if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents.

**Cleanup:** Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

**USE COMPLETELY OR DISPOSE OF PROPERLY.** Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

## Environmental, Health & Safety Information

**Use only with adequate ventilation.** Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

**FIRST AID:** In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL** – Absorb with inert material and dispose of as specified under "CleanUp".

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for additional  
health and safety information.**

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